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**MARSHALL UNIVERSITY AND UNIVERSITY OF LOUISIANA GIVE BACK TO THE COMMUNITY DURING
2021 R+L CARRIERS NEW ORLEANS BOWL DAY OF SERVICE**

Players and coaches volunteer at nine different locations in Greater New Orleans

NEW ORLEANS - (Dec. 16, 2021) – Players and coaches from Marshall University and the University of Louisiana participated in a Day of Service across nine Greater New Orleans locations ahead of the R+L Carriers New Orleans Bowl game on Saturday, Dec. 18. The Day of Service allows players from both teams to reflect, interact with and give back to the local community before the game.

“There’s a great responsibility among athletes to contribute to the communities they play in through volunteerism,” said R+L Carriers New Orleans Bowl Chairman Paul Valteau, Jr. “When we look at it, teamwork in our communities is similar to teamwork on the field, and when we work together, we can meet our goals on and off the field.”

Two spotlight organizations the teams volunteered with this year are the Special Olympics of Louisiana and LCMC Children’s Hospital. During the Day of Service, athletes from Marshall University participated in a punt, pass and kick session with the Special Olympics of Louisiana at the Caesars Superdome, while athletes from the University of Louisiana visited patients at LCMC Children’s Hospital.

Players and coaches also volunteered at ARC GNO, Pontchartrain Conservancy, Habitat for Humanity, Sunrise Senior Living, LASPCA Animal Rescue, and Camp Restore in New Orleans East for a Hurricane Ida storm clean up.

Now in its 21st year, the R+L Carriers New Orleans Bowl and its affiliated events continue to grow and create significant impact, generating an estimated economic impact of \$18-\$20 million annually and positive national media exposure for the State and the Greater New Orleans region.

The University of Louisiana Ragin’ Cajuns will play the Marshall University Thundering Herd in the 21st Annual R+L Carriers New Orleans Bowl on Saturday, Dec. 18 at 8:15 p.m. CST at the Caesars Superdome. The bowl game will air on ESPN and broadcast on ESPN Radio. For tickets and more information on the R+L Carriers New Orleans Bowl, visit www.neworleansbowl.org

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About R+L Carriers New Orleans Bowl

Organized in 2001, the R+L Carriers New Orleans Bowl is managed by the Greater New Orleans Sports Foundation, established in 1988, whose mission it is to attract, manage and promote sporting events to the Greater New Orleans area for the purposes of economic impact. Visit www.neworleansbowl.org or follow us on Facebook, Instagram and Twitter @NewOrleansBowl.

About the Greater New Orleans Sports Foundation

Organized in August 1988, the Greater New Orleans Sports Foundation (Sports Foundation) is a non-profit 501(c) (4) organization whose mission is to attract and manage sporting events that have a positive economic impact on Louisiana and the Greater New Orleans area. Throughout its 31-year history, the Sports Foundation has hosted and been awarded hundreds of events and turned a \$40 million public investment into more than \$3 billion in economic impact for the State of Louisiana and the Greater New Orleans area.

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