



# SONGS FROM THE HEART



Join Warner Brothers Records and New Orleans Area Habitat for Humanity as we raise a glass to new homes, celebrate the building of communities, and enjoy an evening of exceptional music and food. On Monday, September 25, in partnership with Warner Brothers Records, New Orleans Area Habitat for Humanity will host an evening of spectacular cuisine and high-energy entertainment in a beautiful private residence. Attendance at the event will be strictly limited to 100 special guests. This intimate evening will begin with cocktails and small bites, followed by entertainment from show-stopping trumpeter Spencer Ludwig and dinner by Chef Alon Shaya.

NOAHH's partnership with Warner Brothers and Nonesuch Records spans more than a decade, beginning with their generous support in 2006 which was instrumental to the development of Musicians' Village. They joined with us again during the spring 2015 Habitat Ameri-Corps Build-A-Thon as a house sponsor and during the 10-year anniversary of Hurricane Katrina by providing talent for the first Songs from the Heart concert series.

Previous Songs from the Heart events teamed Randy Newman with Chef Susan Spicer, and Emmylou Harris and Rodney Crowell with Chef Nathaniel Zimmet. Each party took place in a fabulous private residence, where everyone enjoyed an intimate evening. The two concerts combined raised enough money to sponsor an entire home, which was dedicated in spring 2017 for local jazz musician Marty Peters. NOAHH is honored to continue building its powerful partnership with Warner Brothers Records through the upcoming 2017 Songs from the Heart event.

Spencer Ludwig is a Los Angeles-born, half-Filipino vocalist and songwriter who merges jazz virtuosity and pop style for a sound that simmers and swaggers with soul. He has performed at mega-fests such as Bonnaroo and Coachella and he has toured globally opening for Katy Perry, with Capital Cities and Foster the People. Chef Alon Shaya is the James Beard Award-winning executive chef of Shaya, Domenica, and Pizza Domenica whose culinary creations have been lauded by Bon Appetit, Esquire, Southern Living, New Orleans Magazine, and the Times-Picayune. We hope you'll join us in making this very special evening of music and food one to remember for years to come.

New Orleans Area Habitat for Humanity (NOAHH) is a local nonprofit dedicated to the belief that every family should have the opportunity to live in a safe, healthy, affordable home. Founded in 1983, to date NOAHH has built 600 homes, completed 180 repair projects, gutted over 2,400 homes, and led over 180,000 volunteers in neighborhoods severely impacted by natural disasters and poverty.

Our work is driven by New Orleans's deep housing needs. Stable, affordable housing empowers families to build a better life both now and for generations to come. We also know that where there is homeownership, neighborhoods are stronger; there is less crime, children are more likely to stay in school and become involved in sports and music, and families are better able to save for major life events.



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## Sponsorship Packages

### **Grand Marshal--\$5,000**

- Package includes 4 tickets to Songs from the Heart 2017
- Acknowledgement on event signage
- Opportunity to appear in professional photographs in NOAHH's coverage
- Sponsor feature in NOAHH e-news and in social media
- Team build day for up to 20 volunteers with banner and on-site photography

### **Secondline--\$2,500**

- Package includes 2 tickets to Songs from the Heart 2017
- Acknowledgement on event signage
- Opportunity to appear in professional photographs in NOAHH's coverage
- Sponsor recognition in NOAHH's e-news event coverage and in social media

### **Patron-- \$1000**

- Acknowledgement on event signage
- 2 tickets to Songs From the Heart 2017

For Sponsorship Information, please contact:

Marguerite Oestreicher at [marguerite@habitat-nola.org](mailto:marguerite@habitat-nola.org) or 504-609-3335



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## Sponsorship Selection Document

Yes, I'd like to support Songs from the Heart House Party at the following level:

- Grand Marshal- \$5000**
- Second Line- \$2500**
- Patron- \$1000**

My company will make a payment of \_\_\_\_\_ by \_\_\_\_\_, 2017, payable to New Orleans Area Habitat for Humanity.

The contact person for any questions regarding our sponsorship participation is \_\_\_\_\_  
\_\_\_\_\_. Please contact them via email at \_\_\_\_\_  
\_\_\_\_\_ or by phone at \_\_\_\_\_.

Signed:

\_\_\_\_\_  
Name Date

Thank you for your commitment to this very special event!  
Please fax this document to Avery Strada at 504-866-6004 or scan and email to  
averys@habitat-nola.org