



New Orleans Area

Habitat
for Humanity®

2023 Larry Palestina Golf Classic



Monday, April 24, 2023

11:00 AM Registration · 12:30 PM Shotgun Start
Scramble Format



Lakewood Golf Course

4801 General De Gaulle Dr. · New Orleans, LA 70131

SPONSORSHIP OPPORTUNITIES

PRESENTING SPONSOR: \$15,000

- Company name and logo in all promotional material
- Company name in all advertising and PR efforts
- Public recognition of sponsorship during announcements
- Company recognition on tournament THANK YOU banner
- Six (6) event signs
- Company information given to all participants
- Golf for eight (8) players Included in tournament
- Player gift for Eight (8) players
- Lunch, on course hospitality & beverages throughout day
- Display table for company promotional opportunity during event at premium location

CORPORATE SPONSOR: \$1,500

- Golf for four (4) players
- Player gift for four (4) players
- Lunch, on course hospitality and beverages throughout day
- Event banner located on course during the tournament

HOLE SPONSOR: \$250

- Name recognition on event sign displayed during tournament

GOLF CART SPONSOR: \$3,000

- Golf for four (4) players Included in tournament
- Player gift for four (4) players
- Lunch, on course hospitality and beverages throughout day
- Recognition as Golf Cart Sponsor on all print and media promotions
- Company logo on all player golf carts
- Large company logo on tournament website
- Company recognition on Tournament THANK YOU banner
- Opportunity to provide promotional items on player golf carts
- Public recognition of sponsorship during announcements

CONTEST SPONSOR: \$500

- Recognition as Contest Sponsor on tournament webpage
- Small company logo on Tournament webpage
- Opportunity to station personnel at hole during the tournament

INDIVIDUAL GOLFER: \$175

- Golf for one (1) player
- Player gift for one (1) player
- Lunch, on course hospitality and beverages throughout the day

DETAILS: Call (504) 609-3332 or email golf@habitat-nola.org or register to sponsor or play at www.habitat-nola.org/golf

Fresh seafood
on the course
sponsored by:

**LOUISIANA
SEAFOOD**
Buy.LouisianaSeafood.com

\$10,000 cash prize
for a Hole in One
sponsored by:



New Orleans Area Habitat for Humanity
2900 Elysian Fields Avenue · New Orleans, LA 70122
(504) 861-2077 · www.habitat-nola.org



Your participation will help New Orleans Area Habitat for Humanity fund essential work in Jefferson Parish



*A community whose impact
will last generations.*

Aerial rendering of Rising Oaks subdivision



New Orleans Area Habitat for Humanity is building a new workforce housing and mixed-use community – Rising Oaks – on the Westbank of New Orleans in the Terrytown neighborhood of Jefferson Parish. Rising Oaks will be a walkable community conveniently located to healthcare, schools, childcare, employers, retail, restaurants, and critical services. The \$56 million project will showcase national best practices for development models that serve to enhance economic and social outcomes in aging suburban communities. The proposed Rising Oaks development will have a significant positive economic impact on the economy in Jefferson Parish, driving jobs, income, and tax revenue.

The project will break ground in early 2023 and be completed in three phases over 4 years, with an estimated build-out in late 2026.

Disaster Recovery: Long-Term Rebuilding and Home Repair Services



Partnering with the town of Jean Lafitte, Jefferson Parish, Rural Studio at Auburn University, Griffin Fishing Charters, and a host of sponsors for in-kind donations, New Orleans Habitat is helping the people of Jean Lafitte rebuild with homes that are designed to withstand the next storm. Rural Studio and New Orleans Habitat designed homes that are elevated 12', above the flood-levels faced during Hurricane Ida. The homes use coated metal siding so they do not need to be repainted and tankless water heaters. They are built to a Fortified Gold Standard and have a high energy efficiency rating in order to reduce the long-term cost of the home.

Our Home Repair Services program provides a variety of minor home repairs, interior, and exterior, acute damage, and daily wear and tear. This program helps low-income, elderly, and or disabled homeowners who may struggle to manage necessary repairs on their own.



Since 1983, New Orleans Habitat has build more than 760 homes and repaired more than 370 homes for hardworking New Orleans families in the New Orleans region.

"To responsibly build communities where families can thrive, in homes they can afford."



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